



# **PENANG BRIDGE SDN BHD**

**ONLINE TRAFFIC INFORMATION MANAGEMENT SYSTEM (OTIM)**

## **Objective:**

**To provide information on the traffic condition at the Penang Bridge via SMS.**



# **PENANG BRIDGE SDN BHD**

## **ONLINE TRAFFIC INFORMATION MANAGEMENT SYSTEM (OTIM)**

### **Resources:**

- **Utilizing the recently developed UEMB ATC System.**
- **Installed with 12 GSM modems.**
  - Maxis : 6 nos**
  - Celcom : 4 nos**
  - Digi : 2 nos**



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### **Operations:**

- **Available 24 x 7.**
- **Traffic status will be updated by the Supervisor at Control Centre.**
- **Traffic monitoring via CCTV & Peronda Jambatan.**
- **Telco On-Net rate. Smart routing.**
- **Respond time less than 1 minute.**



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## SMS GOLDEN NUMBERS:

### MAXIS

012-344 6900

### DIGI

016-339 0999

### CELCOM

013-388 3131

## OTHER NUMBERS:

### MAXIS

012-434 5366

017-407 0366

012-491 5366

012-492 5366

017-407 1366

### DIGI

016-416 8666

### CELCOM

019-573 3666

013-523 3666

019-445 9644



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## SMS FORMAT:

- 1) Compose new message
- 2) Type OTIM <space> <location-code>
- 3) Send to OTIM SMS numbers

Where <location-code>;

<b>topen</b>	<b>= Towards Penang Island</b>
<b>toprai</b>	<b>= Towards Seberang Perai</b>
<b>kepen</b>	<b>= Arah Pulau Pinang</b>
<b>keprai</b>	<b>= Arah Seberang Perai</b>

English

Bahasa Melayu



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## **SAMPLES:**

**OTIM TOPEN**

**OTIM KEPEN**

**OTIM TOPRAI**

**OTIM KEPRAI**

**Send to OTIM SMS Centre**



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